



Moe's Southwest Grill  
36050 Detroit Rd.  
Avon, OH 44011

Dear Dave,

I just wanted to let you know how pleased I am with the results of the Town Planner Calendar. We advertised in 3 editions this year and ran 6 coupons in each edition. We have received somewhere between 2500-3000 coupons for first half of the year. We are still counting them and will let you know final numbers when we get through all of them.

I still can't believe the power of the calendar. This is, by far, the best advertising vehicle that we have used and we have tried everything!

Sincerely,

Andrea Graham

